



Integrated web tools
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ASMI Methodology

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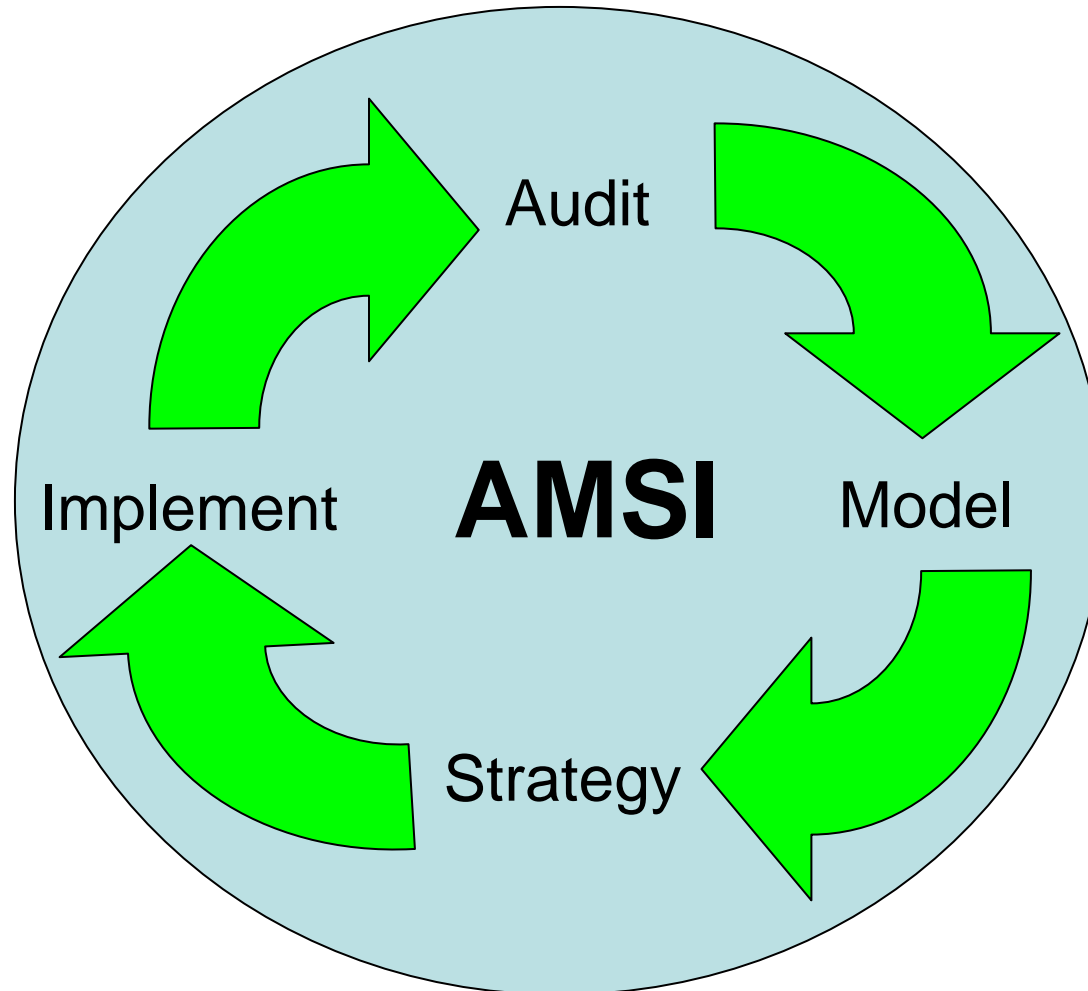


Overview

- **AMSI - methodology to create smart companies**
- **Optimization Approach**
- **Personnel Required**
- **AMSI – Auditing**
- **AMSI – Modeling**
- **AMSI – Strategic Planning**
- **Strategic Measurement**
- **AMSI - Implementation**
- **Performance Tracking**
- **Establishing Responsibility**
- **Responsibility Matrix**
- **Automation Options**
- **Benefits of Automation**
- **Return on Investment**



AMSI - methodology to create smart companies





Optimization Approach

- A total process optimization effort includes:
 - Comprehensive analysis of organizational performance
 - Review policy and procedures and how these support business
 - Cost assessment and prioritization of process
 - Prioritization of system user development needs
 - Prioritization of implementation strategies
 - Comprehensive strategy for business performance improvement
 - Facilitation, Consulting, and Training



Personnel Required

- **Audit Team – (accountants, analysts, economists, mathematicians)**
- **Modeling and Strategy Team – These are Senior Consultants, expert in their area of focus**
- **Implementation Team – Expert Technicians, Senior Consultants, excellent communication skills**
- **All willing to travel, excellent communication skills**



AMSI - Auditing

- **Audit Team does a complete assessment of the following**
 - Data Integrity
 - Integration Quality
 - KPI Effectiveness and Fit
 - Final Report and Certification



AMSI - Modeling

- **After the Audit the Modeling Team provide the following**
 - Definition of the Business Model
 - Simulations are run using the Model
 - Final Report of results of the various simulations with recommendations



AMSI – Strategic Planning

- **After the Modeling Phase the Strategy Team deliver**
 - The Roadmap
 - Clear definition of who in the company would be required to perform specific tasks
 - Recommendations for automated process and KPI's
 - Business Plan



Strategic Measurement

- Identifies the key drivers behind performance
- Translates strategy into action by deploying measures across an organization
- Focuses executive attention on actions that can have the most impact on results
- Accelerates access to results for managing corrective action
- Provides the basis for accountability throughout the company



AMSI - Implementation Room

- **After the Strategy Phase the Implementation Team:**
 - Provides training
 - Creates advanced KPI's
 - Tests and certifies the new KPI's
 - Provides Phase 1 Implementation Report (Score Card)



Performance Tracking

- **Credibility, increases as performance goals are met**
- **Reporting, keep a record of your successes to inspire**
- **Getting sign off or acceptance (How?)**



Establishing Responsibility

- **Who does what when?**
- **Do we have 'buy in'**
- **Reporting**
 - Simple to use
 - Dynamic (as change occurs)
- **Responsibility Matrix**



Responsibility Matrix

			George Torrey	PRCI Board Members	Joe Summa	Tom West	Mike Whelan	William Boyd	Market Research Consultant	Lao Stewart
1	TASKS									
2	MARKET PRCI									
3		20 Gas Transmission	S	P						
4	Contact Responsibility	10 US Liquid energy	S	P						
5		5 Int. Gas Trans.	S	P						
6		5 Int. Liquid Energy	S	P						
7	Marketing Material Suite		S		P	S		S		
8	Mission of Safety and Integrity		P				S			
9	CD Busines Card				P	S				
10	C/B and Case Studies				P	S		S		
11										
12										
13	SECURE COFUNDING									
14	DOT		P	S			P			
15	DOE		P	S			P			
16	Vendors									
17	>List				P	S				
18	>Sectors				P	S				
19	>Rights		P							
20										
21										
22	PRCI Member Companies		S	P						
23	SATISFACTION									
24	Existing Members		S		S			S	P	P
25	New Members		P	S	S		S			
26	P= PRIMARY RESPONSIBILITY	S=SUPPORT ROLE								
27										



Automation Options

- **Timesheet Accounting Systems**
- **Web based Project Management systems**
- **Documentation (Knowledge) Management**
- **Customer and Public Relations**
- **Asset Management**
- **Human Resources**
- **Organizational Governance**



Benefits of Automation

- **Proven Return on Investment through improved cash flow**
- **Central Communication, everyone on the same page without costly travel and meetings**
- **Real Time Field Collection of timesheets**
- **Real Time Field Collection of all expenses**
- **Single entry for labor, equipment, and expenses**
- **Reduction of the number of steps required, single entry**
- **Reduces the workload of administrative staff**
- **Reduces the workload of management staff**
- **Efficient use of equipment (financial and lifespan)**
- **....all contributing to a better bottom line**



Return on Investment

- **Catch all the Extras**
- **On time**
- **On Budget**
- **Documented Acceptance**
- **Each project is documented from start to finish**
- **System gets smarter as it is used (Auditable record trail)**
- **Accelerate Cash flow**
- **It all adds up to making more money to faster**



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**Thank you for your attention
are there any questions?**

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